

ENERGY DEREGULATION & REVERSE AUCTIONS

Energy Deregulation has provided commercial consumers in sixteen deregulated states with the opportunity to receive improved pricing and customer service on electricity. NormAndy has contracted the industry leading Retail Electricity Suppliers to offer your business savings of up to 20%. This savings comes with easy enrollment, flexible terms, no switching fees, no interruption of service, no maintenance fees or other fees. Delivery and maintenance will continue to be the responsibility of the local public utility.

Reverse Auctions guarantee you the best prices for electricity and natural gas. Reverse auctions put you in control instead of the suppliers by allowing you to pick your terms.

The process we use encourages suppliers to engage in real time competitive bidding; which results in the best available market price for energy (about a 10% + reduction over traditional procurement methods). Our Energy portal can accomplish this because it is an online reverse auction platform. The platform is a real time web based auction event which results in dynamic bidding and achieves rapid downward price pressure that is not normally achieved using conventional paper based bidding RFP procurement. This strategy should be able to significantly reduce your customers long term energy spend and those savings can help pay for some of the electrical infrastructure cost that the customer is incurring.

Click on the link below to get a better idea of how a reverse auction actually works.

<http://vimeo.com/44692181>

Benefits of a reverse auction:

- 10% - 20% Savings
- Speed
- Transparency
- Compliance

Auction savings:

